

Principles of Content Acquisition and Utilization 1

Course Title	Principles of Content Acquisition and Utilization 1		
Course Code	ENG113	Course Type	Free Elective
Credit	3	Contact Hours	45
Prerequisites	None	Co-Requisites	None
Duration	15 weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	25	To prepare students for the reading requirements of a program of study at SolBridge. Proficiency in English is a helpful asset in helping to become the next generation of Asian Thought Leaders.
2. Asian Expertise	15	
3. Creative Management Mind	5	
4. Cross Cultural Communication	30	
5. Social Responsibility	25	

Course Description

The course offers instruction in and practice of reading, reading comprehension, writing, and reflection of various contents related to the course material.

Learning and Teaching Structure

The course will be implemented as a combination of lectures, discussions, in reading and writing, assigned reading and writing, as well as individual and pair assignments. Attendance and active participation in class is required to complete the course. Students and provide practical skill development through guided discovery and practice.

The course will be conducted using a variety of textbook exercises and in-class handouts to challenge students and provide practical skill development through guided discovery and practice. Students are expected to come prepared to class

Assessment	%	Text and Materials
Attendance	20	Title: Interactions Reading Edition: 6thd edition Author(s): Pamela Hartmann & James Mentel Publisher: McGraw-Hill. 2014.
Participation	20	
Team Project	10	
Midterm Examination	20	
Final Examination	30	

Course content by Week

1-2	Unit 1: Neighborhoods, Cities, and Towns
3	Unit 2: Shopping & E-Commerce
4-5	Unit 3: Friends & Family and Unit 4: Health Care
6	Unit 5: Men and Women
7-8	Review and Midterm Exam
9	Unit 6: Sleep & Dreams
10-11	Unit 7: Work & Lifestyles and Unit 8: Food & Nutrition
12-13	Unit 9: Great Destinations and Unit 10: Our Planet
14-15	Review– Final Exam